



BURGHAUSEN
WORLD
INNOVATION
FUTURE



Europe Think Tank in the heart of Central Europe

STUDY & RESIDENCE CENTER RAITENHASLACH

On the way to being the international meeting place and
science centre in Burghausen, southeastern Bavaria

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At a glance:

- **Burghausen/southeastern Bavaria**, near the Austrian border, direct proximity to the future Euroregion of Donau-Moldau
- **Vision:** academic Europe Think Tank and meeting place
- **"Prelate post" of the monastery complex** as centrepiece of the meeting place
- **Design and development** of an operator model by the town of Burghausen and Technische Universität München (TUM)
- **Construction period:** 2011 until approximately 2015
- **Total costs:** approximately EUR 16 - 18 million

RAITENHASLACH

On the way to being an international meeting place with a European profile

Located in the extreme south-east of Bavaria, in direct proximity to Austria and in the geopolitical context of the planned Euroregion of Donau-Moldau, the former Cistercian abbey Raitenhaslach is on the way to being an international meeting place for people from all countries, cultural circles and fields of science. Only five kilometres away from the old Bavarian ducal town of Burghausen, with the world's longest castle and a vibrant commercial centre in the heart of the Bavarian Chemical Triangle, with the *Study & Residence Center Raitenhaslach* the chance is being seized to open an academic think tank and a representative meeting place for international seminars, symposia and conferences at European level.

Raitenhaslach, founded as Old Bavaria's first Cistercian abbey in 1146, is a particular "stroke of luck". For more than 200 years, the monastery complex has remained nearly unchanged from its original condition, while the abbey's magnificent interior fittings make it a true jewel of Bavarian Baroque. Since 2002, the monastery's "prelate post" has been in possession of the town of Burghausen, which is now set to become not only a meeting place, but also a visionary centre of scientific, economic, political and social dialogue in partnership with the internationally renowned Technische Universität München (TUM).

Even today, an international academic audience gathers in Raitenhaslach for planning meetings of the university management and of the TUM's academic departments as well as for seminars for doctoral students of the TUM Graduate School. For the *Study & Residence Center Raitenhaslach*'s orientation towards and establishment as a Europe Think Tank and meeting centre with a European profile, particularly with the obvious reference to the future Euroregion of Donau-Moldau, the town of Burghausen will contribute around EUR 5 million to the total cost of around EUR 16 million and develop an operator model together with the TUM.





INTERNATIONAL ACADEMIC IDENTITY:

"Raitenhaslach Science Center" in the TUM Institute for Advanced Study

In its Excellence Initiative 2006/2011, TUM firmly defined Raitenhaslach as its Science Center. With 25,000 students, 440 professors and 6,500 employees, TUM needs this place. Symposia, seminars and offshore events beyond everyday university operations are to be concentrated in Raitenhaslach as much as possible, whereby a total utilisation of approximately 50% to 60% can be expected. In terms of organisation, the *Raitenhaslach Science Center* will be integrated into the TUM Institute for Advanced Study (Garching bei München) and co-organised from here. In the TUM institute, young scientists can devote themselves

exclusively to research dialogue without administrative obligations.

In Raitenhaslach, TUM is bringing all disciplines of the university together in intellectual dialogue and is developing an international scientist centre in which scientific elites can swap ideas on current topics. In Raitenhaslach, the basis and the strategies are to be established in order to generate future developments in science, economics and society to an internationally recognised academic quality with a global and sustainable effect in the framework of a Europe Think Tank.

The concept of TUM's *Raitenhaslach Science Center* goes far beyond conventional meeting centres, comparable, for instance, with meeting places such as Ditchley Park near Oxford, UK. In Raitenhaslach, from the beginning, an academic identity is developed from a renowned top university and is focused on an international audience. In the process, the formation of an academic network with the tradition-steeped university and cultural metropolises of Central and Eastern Europe in Salzburg, Linz, Vienna, Prague, Budapest and Warsaw is a strong focus of these efforts.

At a glance:

- Firm definition as a TUM Science Center for 25,000 students, 440 professors and 6,500 employees
- Integration into the TUM Institute for Advanced Study
- Symposia, seminars and events outside university operations
- Degree of utilisation: approximately 50% to 60%
- International science centre
- Network-building with university and cultural metropolises of Central and Eastern Europe

GENERAL CONDITIONS AS ADVANTAGES:

unique features
in an economically
prosperous environment

As a former monastery complex and cultural jewel, Raitenhaslach is the natural place to develop the academic principles of creativity, intellectuality and dialogue in the 21st century. The use of the facilities in the prelate post will comply with the guidelines regarding the preservation of monuments. In addition, the *Study & Residence Center* can draw on the hotel business of the *Klostergasthof Raitenhaslach*, which is already on site and which will privately establish and run a guesthouse on the area of the historic complex of buildings. Idyllically located in a unique river and cultural landscape, Raitenhaslach exerts a special charm and is a memorable location, especially for visitors from abroad. The location in the extreme south-east of Bavaria raises the visibility and attractiveness of a geographically peripheral region. However, precisely due to the proximity to Austria and Central and Eastern Europe, it allows the development of a European profile.

Behind the future *Study & Residence Center Raitenhaslach* is the town of Burghausen as southeastern Bavaria's most successful location in terms of economy and innovation, which is among the financially strongest municipalities of the Free State. Burghausen is also the most important location of the "ChemDelta Bavaria", of the Bavarian Chemical Triangle, in which approximately EUR 9 billion is generated by more than two dozen companies with chemical and petrochemical products every year. The town's annual gross domestic product is approximately EUR 8 billion.

Burghausen enjoys the reputation of a highly efficient network location comprising production, service providers, suppliers and manual trade enterprises. Along with Wacker Chemie AG's largest location in the world, further internationally operating companies such as OMV Deutschland GmbH, Borealis Polymere GmbH and Linde AG are located here. The innovative chemical and refined products developed at the site are sold with an export ratio of 80% to global markets – for example, polysilicon for photovoltaics, silicon wafers for micro electronics, silicones for the automotive and textile industries, polymers for the construction industry, cyclodextrins for the pharmaceuticals industry and also jet fuel for aeroplanes.

At a glance:

- **Monastery complex as a natural place** for developing academic principles
- **Idyllic location** with existing catering and hotel business
- **Most successful location in terms of economy and innovation** in southeastern Bavaria: Burghausen
- **EUR 8 billion** gross domestic product/year in the town
- **Site of internationally operating companies** with an export ratio of 80%
- **Urgent interest of the chemical industry** in the establishment of the *Study & Residence Center Raitenhaslach*



At a glance:

- **Central hub for the region's inhabitants with approximately 250,000 visitors and tourists per year**
- **23 sport and leisure facilities:** including Bundesliga football stadium, 2 golf courses, an adventure pool and indoor swimming pool
- **School, educational and further education facilities of cross-regional importance:** 2 Gymnasien, Realschule, town music school, theatre academy, jazz academy, Berufsbildungswerk Burghausen/BBiW
- **7 university and technical college locations in the cross-regional environment**
- **New Town:** vital network of a residential, shopping, service, commercial and industrial focus
- **World's longest castle and Old Town:** fascinating medieval complex, Handwerkermeile as well as the region's main cultural and events hub
- **Event location for international and cross-regional events:** 2004 Regional Garden Show, 2012 Bavarian-Austrian State Exhibition as well as annual exhibitions



HIGHEST SITE QUALITY BEYOND NATIONAL BORDERS:

Raitenhaslach in the
environment of a town
with international flair



As one of the most dynamic towns of the region between Munich and Linz, Passau and Salzburg, for a town of its size and in spite of its peripheral position outside the Munich metropolitan area, Burghausen has an astonishing appeal. The Salzach gem tempts not just the quarter of a million event attendees, business travellers and tourists who stream into the town to spend time there each year.

The town also enjoys huge appeal as a thriving shopping and events hub for the approximately 50,000 inhabitants of neighbouring municipalities, Upper and Lower Bavaria and the state of Salzburg.

The attractive symbiosis of the lively New Town and the fascinating Old Town with the world's longest castle (1,053 m) offers the best possible location with numerous sport and leisure facilities, cultural and other events, with school and educational institutions of cross-regional importance and with proximity to internationally renowned universities.

And for those who want more, further experiences await, many of them less than an hour's drive away from Burghausen in the nearby Alps, in Salzburg, at the Chiemsee or in the Lake District in Upper Austria.



At a glance:

- Wide support from industry, politicians and the Free State of Bavaria
- Future-oriented flagship project for cross-border regional development
- Support from the Bavarian State Government
- Upgrading the monastery area from 2012 to 2015
- Development and establishment of an operator model by the town of Burghausen and TUM

STUDY & RESIDENCE CENTER RAITENHASLACH VISION

Project launched against the backdrop of political and industrial support

The vision of a unique seminar centre on the basis of monasterial tradition and excellent research in the shape of the *Study & Residence Center Raitenhaslach* can rely on wide support from industry in the Bavarian Chemical Triangle as well as the regional and national politicians. Particularly global players Wacker Chemie AG and OMV Deutschland GmbH, who have important production sites in Burghausen, have already expressed their strong interest in using Raitenhaslach as a study and meeting centre. At political level, the Mayor and the Town Council of the town of Burghausen, the District Administrator of the district of Altötting and the constituency representatives of state parliament and the Bundestag are urging that the project be carried out quickly. In August 2011, the Bavarian State Ministry of Sciences,

Research and the Arts pledged its support. Politicians and industry as well as Inn Salzach Euregio see a *Study & Residence Center Raitenhaslach* as a future-oriented flagship project in the interests of cross-border regional development to create a science-oriented network with a European cooperation structure.

In October 2011, the Bavarian State Chancellery held out the prospect of EUR 10 million in support from the Bavarian State Government. In 2011, following the analysis and evaluation of the building stock carried out by TUM from 2007 to 2010 – which is seen in the documentation entitled "Raitenhaslach – Ort der Begegnung und Wissenschaft" (August 2011) – the town of Burghausen began with the first restoration works on the prelate post. The restoration project is being supported from the outset by the Bavarian Office for the Preservation of Historical Monuments, since the entire Raitenhaslach complex is classed as particularly worthy of being preserved in terms of architectural and artistic history.

The next project steps in the realisation of the *Study & Residence Center Raitenhaslach* vision include the apportionment of the state's share of the funding to upgrade the historic Raitenhaslach complex over the period from 2012 to 2015. Another step is the development of an operator model by the town of Burghausen and the TUM. Here, several alternatives are being considered, e.g. in the form of a foundation, a non-profit GmbH or a GmbH & Co. KG.





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